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**Knobbe Martens Olson & Bear LLP**  
*Intellectual Property Law*

**JUL 17 2006**  
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**USPTO FACSIMILE TRANSMITTAL SHEET**

Page 1 of 2

Docket No.: SPARC.096A

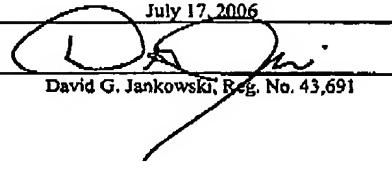
**CUSTOMER NO. 20995**

Applicant :	Zachary J. Mason
App. No. :	10/684,313
Filed :	October 13, 2003
For :	PREDICTIVE ANALYSIS OF BROWSE ACTIVITY DATA OF USERS OF A DATABASE ACCESS SYSTEM IN WHICH ITEMS ARE ARRANGED IN A HIERARCHY
Examiner :	Gortayo, Dangelino N.
Group Art Unit :	2168

**CERTIFICATE OF FAX TRANSMISSION**

I hereby certify that this correspondence and all marked attachments are being transmitted via facsimile to the USPTO Central Fax No. (571) 273-8300 on the date shown below:

July 17, 2006

  
 David G. Jankowski, Reg. No. 43,691

Transmitted herewith for filing and consideration in the above-referenced application are the following items:

- (X) Response to Office Action and Substance of Telephone Interview in six (6) pages.
- (X) Non-Final
- (X) Information Disclosure Statement in 1 page, including:
- (X) Form PTO/SB/08 equivalent in 1 page.

**FILING FEES:**

<b>FEES CALCULATION</b>				
<b>FEES TYPE</b>		<b>FEES CODE</b>	<b>CALCULATION</b>	<b>TOTAL</b>
Total Claims minus 20; or Previously Paid	16-20= 0	1202 (\$50)	x = \$0	\$0
Independent minus 3; or Previously Paid	3-3= 0	1201 (\$200)	x = \$0	\$0
Information Disclosure Statement		1806 (\$180)		\$180.00
			<b>TOTAL FEE DUE</b>	<b>\$180.00</b>

- (X) Please charge the total fees due in the amount of \$180.00 to Deposit Account No. 11-1410.

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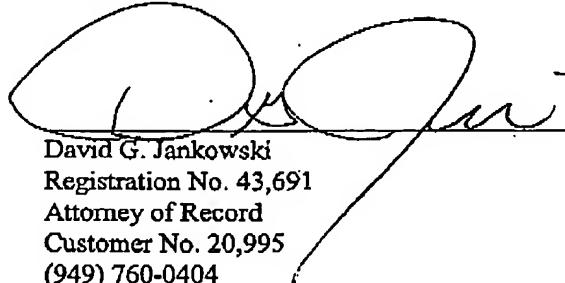
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CUSTOMER NO. 20995

Application No.: 10/684,313  
Filing Date: October 13, 2003(X) Total pages in transmission: 10

The Commissioner is hereby authorized to charge any additional fees which may be required, now or in the future, or credit any overpayment to Account No. 11-1410.



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